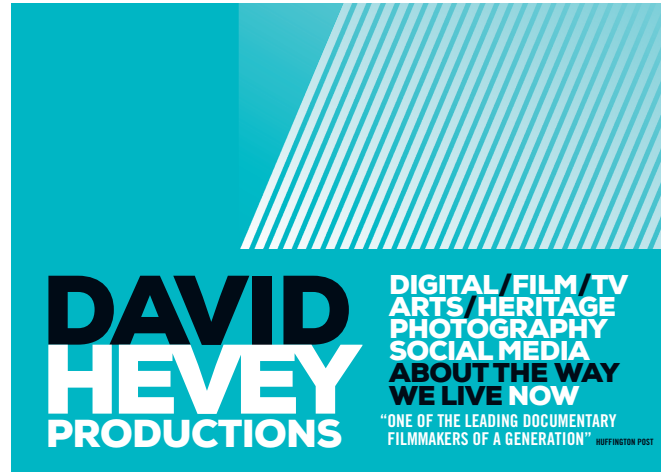


DAVID HEVEY: CREATIVE & CULTURAL DEVELOPMENT AND PRODUCTION
INTERNATIONAL, NATIONAL, LOCAL - REACHING MILLIONS.



DAVID HEVEY

CREATIVE AND CULTURAL DEVELOPMENT & PRODUCTION REACHING MILLIONS

**CEO, ARTISTIC DIRECTOR, CULTURAL PRODUCER,
CREATIVE DIRECTOR, FILM & DOCUMENTARY DIRECTOR,
PROJECT DIRECTOR AND PHOTOGRAPHER – DEVELOPING
AND DELIVERING CONTENT, PROJECTS & PRODUCTIONS IN
ALL FORMS, including ARTS, HERITAGE, FILM DIRECTING,
DOCUMENTARY DIRECTING, PHOTOGRAPHY, DIGITAL,
VIRTUAL, SOCIAL MEDIA & PEOPLE INCLUSION, FOR
LOCAL, NATIONAL AND INTERNATIONAL CLIENTS.**

David Hevey Director, DHP PRODUCTIONS CIC LTD,
19-20 The Old High Street, Folkestone, CT20 IRL
contact@davidhevey.com www.davidhevey.com

“One of the leading documentary makers of a generation” Huffington Post,
about Shape Creatives films series, Series Produced and Directed by David.
“On any level, the best programme on television this week”. The
Independent on the BBC series **The Disabled Century** (BBC2/BBC4 2012 et
al) directed/produced by David.

Producing culture, arts, heritage and media for clients, commissioners and funders, David Hevey is a leading UK-based culture-producer working in arts, heritage, film, television, digital, social and other contemporary cultural productions and platforms.

Featured in the **Encyclopedia of British Culture**, described elsewhere as ‘the legendary arts producer’, David is a landmark creative and cultural producer and leader. David’s artistic, cultural and media productions & projects are about creating innovative art, media, heritage and culture to change lives, change the world and open up minds. As producer, director,

writer and key creative, David leads, creates and delivers end to end contemporary projects and productions for most of the UK cultural, arts, heritage, broadcasting, film, and digital landscape, organisations and clients. And, above all, David creates authentic story-telling across all the forms and formats he delivers in, which many of the links in this CV will take you to.

Prolific, David is presently the **CEO of Shape Arts & Project Director of NDACA**, and the creative director of DHP Productions. As NDACA Project Director 2013-2020, David leads on the delivery of this landmark HLF £1M heritage-story playing to 5.34M+ audiences, outputting across our learning wing, 50+ films, 3500-item catalogue, website and social media, all creatively and project-led led by David and Going Live in 2018-2019. As Shape Arts CEO 2018-2019, David is delivering a host of original cultural projects including **GHOSTS IN THE MACHINE (Tate Exchange at Tate Modern 2018)**, **UNLIMITED (SouthbankCentre in 2018, 12M audiences globally)**, the **ADAM REYNOLDS MEMORIAL BURSARY (Turner Contemporary)**, NDACA (Tate Modern, City Hall, House of Lords, BBC et al) and much more. See more details of my CEO leadership on:

<https://www.shapearts.org.uk/blog/2019-armb-recipient-announced>

David's work plays to tens of millions of audiences and users. As project-director, creative-director, filmmaker, and digital lead of DHP Productions, David is one of the UK's most original project professionals working in heritage, arts, culture and media delivery; his work in locations, films, campaigns, media, television, photography, heritage and much more is well known: www.davidhevey.com gives the flavour of just some of his prolific output and track record.

David produced/directed three films for the acclaimed and landmark BBC documentary series: **Modern Times**: Modern Times is described by BBC1 Channel Controller as 'the beating heart of British documentary'. David also has BBC broadcast credits for documentary, drama and docudrama directing, as well as credits for scriptwriter, producer, narrator, TV presenter (**From The Edge**, BBC2), cinematographer (**Modern Times**), 16mm and HD camera (**Modern Times**) and critic (**The Late Review**). David is also a photographer, his campaigning work is in **Photography: A Cultural History** (Laurence King Publishing US & UK 2014). He has a track record as a writer on representation: he wrote **The Creatures Time Forgot** (Routledge), and he speaks as a critic & pundit for the BBC, British Council, etc.

David's digital, film, social media and network-tv output has been watched by tens of millions of viewers: his changing-representation poster campaigns go out in over half a million units, his books are sold in the thousands, and so on. His projects are known for their high impact around social engagement and change: his BBC landmark series, **The Disabled Century**, was watched by millions and repeated on the BBC in 2012; his projects are distributed by the BFI and others for many years; his projects are tweeted about by the Culture minister and retweeted by the DCMS, and so on. See an example of my BBC output on <https://www.bbc.co.uk/programmes/b01hb809/episodes/guide>

And David was one of the major artists exhibiting in the inaugural exhibition at the new £1.5M gallery in the Attenborough Arts Centre, entitled **Art, Life, Activism**, launched by Sir Peter Bazalgette, Chairman of Arts Council England. David also directed and produced his second series of films for Unlimited 2016, as part of the 2012 Olympic legacy.

And, in late 2018, David was one of the 60 cultural leaders brought together in Brussels to explore the post EU funding landscape and issue communiques about solutions to the post Brexit situations for culture, arts and the creative industries. <https://www.britishcouncil.org/education-culture-after-brexit/shared-european-future>

In 2019, within project production budgets of several million pounds, David is the Shape Arts CEO and is leading on a string of cultural productions for Shape which generate creative outcomes, wellbeing, inclusion and diverse stories as well as gain huge audiences, including **UNLIMITED** (inc. multiple arts events at the SouthbankCentre and playing to millions), **NDACA** (including a major Learning Wing, 50 films, animations, UK wide partnerships and playing to millions), **THE SHAPE OPEN**, **THE ADAM REYNOLDS MEMORIAL BURSARY**, and **GHOSTS IN THE MACHINE: SHAPE AT TATE EXCHANGE**, and much more. These productions are all projects about the way we live now and get high impact and high engagement: NDACA is online at the BBC and many other locations, as one example. www.shapearts.org.uk

www.davidhevey.com



This CV Document Contents:

David Hevey is all about pioneering creative and cultural development and production reaching millions. This CV shows some of the landmark development, projects and productions David has created for clients, commissioner and funders, and it continues as below:

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SHAPE ARTS CEO & ARTISTIC DIRECTOR
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HEVEY BEYOND-CEO PROJECTS/
A selection of David Hevey's Film, television
& other media credits
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HEVEY'S WIDER CULTURAL PRODUCTION/
A selection of David Hevey's wider cultural production:
digital, webcast, arts, publishing, learning locations,
heritage, photographer & other credits
pages 12 – 25

HEVEY PROJECTS/DAVID'S OUTPUT AS SHAPE ARTS CEO & ARTISTIC DIRECTOR.

As the CEO and Artistic Director (currently of Shape Arts), David leads on multi-million pound delivery of a wide portfolio of projects, including UNLIMITED, NDACA, SHAPE OPEN, ADAM REYNOLDS MEMORIAL BURSARY and much more. See www.shapearts.org.uk

Under my leadership, our creatives and artists reach 100s of Millions online, with our individual projects often scoring 2M impressions per month, such as when NDACA (The National Disability Arts Collection and Archive) website went live in mid 2018, securing high level media (Design Week, BBC, The Independent et al) and with #NDACA trending on Twitter, and so on. Our Unlimited Project, which appeared at the SouthBank Centre 2018, creates break out culture about the art of social change and plays online to millions, with walk in audiences in the thousands too. And our work at the Tate, also has online in the thousands, with walk in the thousands, too. All this and more, I lead on. Led by me, UNLIMITED is again at Southbank Centre 2020.

I create the 'Cultural Campaign' which means having our creative content and projects address the way we live now, work across platforms, reach millions and show real and measurable change in the lives of those we work with and who engage with our content. And I lead on and often directly create the break-out content.

And I lead on the Business Modelling too; to continue to such high profile public facing success. In a world of less, where digital can mean low budgets, where engagement is hard to reach, where funding is tight and where the purpose of arts and culture itself can be questioned, it is my job to build new business models out of such conditions and the answer is always - find the new creative model, so that your organisation can do more for less by accelerating to new models to deliver high impact cultural impacts.

I also directly lead on Project delivery; writing, producing and directing. I wrote the majority of the 1,800 pages of 23 plans for the NDACA £1M funding, secured the £1M funding, and then delivered the story-across-platforms pioneering-digital model, which includes a Learning Wing, the Collection, the 50 films, the website at www.the-ndaca.org, and I directed the 50 films we made, too, and so on.

I create the model, deliver the research, secure the funding and commission, then lead from the front in the delivery through multi-skilling models, using my own track high-profile track record across arts, culture, film, television, social media, digital, copy-writing, photography and so on.

Of course, delivery of high impact/low cost content and projects depends, too, on building talented and motivated teams. I build such teams. And I adopt cutting edge models of management and motivation in my teams, too, using

delegated-leadership and other tools to build the team of motivated and successful creative talent.

Successful arts, culture and media production is all about a good story well told with a purpose – and reaching millions. My success, using digital, high production values, best practice, and high impact projects, is about creating and maintaining the most efficient model possible to deliver more for less, without losing your Unique Purpose Point.

My leadership is all about leading from the front but being in the team, too: It's also about high impact for great content, pioneering new models of content creation, taking our audiences on a journey of growth, with great teams within my organisations, so that millions of users and audiences are all on-board for a cultural cause worth fighting for, expressed in great creative content which reaches millions.

As CEO and Artistic Director in 2018/19, David leads on the production of nearly £5M in projects, including:

Our current 2018 slate consists of NDACA, UNLIMITED, SHAPE OPEN, ADAM REYNOLDS MEMORIAL BURSARY, GHOSTS IN THE MACHINE AT TATE EXCHANGE, and much more.

2018: GHOSTS IN THE MACHINE: SHAPE AT TATE MODERN.

Tate Exchange at Tate Modern; the major venue hosted six of our break-out artists, exploring the theme of seen/unseen creative production was explored in workshops and outputs. We had 1.5k walk in over four days, and hundreds of thousands in online traffic. For the three-hour durational piece by Noemi Lakmaier outside the main Tate Modern, we had 10,000 people foot-fall of people seeing that event. SEE LINK FOR OUR THIRD TATE EXCHANGE IN 2019: <https://www.shapearts.org.uk/Event/fluxus-tate-exchange>

2018: THE-NDACA.ORG: CITY HALL, TATE MODERN, PARLIAMENT, et al.

As well as CEO and Artistic director of Shape, David is the Project-Director and Creative-Director of the National Disability Arts Colleciton and Archive (NDACA), delivered by Shape Arts. Funded by HLF, ACE and JRF, this £1M project is telling the heritage story of the UK Disability Arts Movement through new digital forms of film, moving image, animations, online social media campaigns, right out to establishing the NDACA Wing For Learning and other major physical locations and much more. NDACA went live throughout 2018, with events at Tate Exchange, City Hall, the House of Lords and much more. For more information, visit <https://the-ndaca.org/> Or see the David Hevey interview on Times Educational Supplement at <https://www.tes.com/news/we-can-all-learn-disability-arts-movement> Or read the superb Independent extensive review and profile here: https://www.independent.co.uk/arts-entertainment/art/features/disability-arts-movement-national-collection-archive-barbara-lisicki-tony-heaton-a8416036.html?amp&_twitter_impression=true

You can read the superb Design Week Q&A with David Hevey about his visions for NDACA here <https://www.designweek.co.uk/>

Or see the UNITE 2-page review and front cover here https://issuu.com/unitemedia/docs/unite_magazine_aug

And read about the NDACA Wing For Learning at Buckingham New University, which David led on the delivery of, here: <https://www.disabilitynewsservice.com/visitors-to-new-wing-will-feel-the-power-of-the-disability-protest-movement>

2018: UNLIMITED: SOUTHBANK, BRITISH COUNCIL INTERNATIONAL, THE SPACE, BBC NEWS ONLINE, & winning awards at SHEFFIED DOC-FEST, et al.

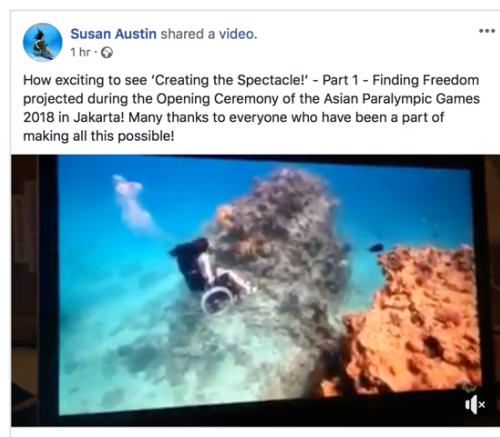
Shape is lead partner on delivery and David represents Shape on Unlimited. Unlimited is a national and international commissioning programme for new work which shifts the way barriers to creativity is seen, commissioning work which goes national and international, with tens of millions of online views for our commissions such as Jess Thom's Biscuit Land, Liz Carr's Assisted Suicide: The Musical, and more.

Unlimited artists' play from the SouthBank to the Sydney Opera House, from BBC News profiles to going viral with walk-in audiences of over 160k per annum, and online audiences in the several millions. David is CEO & Artistic Director of Shape and we are the lead partners delivering Unlimited <https://weareunlimited.org.uk>

<https://weareunlimited.org.uk/whos-who-david-hevey/>

<https://www.southbankcentre.co.uk/whats-on/festivals-series/unlimited>

Our Unlimited projects continue to get audiences in the tens of millions – Sue Austin's Under Water I'm Weightless (originally an Unlimited Commission) playing in 2018 on the BBC and at the Opening Ceremony of the Paralympic Games in Jakarta.



2019 SHAPE AUDIENCES: THE 198 MILLION + – HOW WE GET TALENTED WORK TO HUGE AUDIENCES.

David has a basic principle to making large-scale cultural impact – this principle is simple: barriers-removal is a creative opportunity to make new content about the way we live now. David explores this aesthetic idea and, in this way, not only has David's own auteur works been seen by the tens of millions but, through Shape Arts, our artists pass onto huge commissions and, in 2018, our artists and their works reach nearly 200M in views and impressions. On the BBC, on the Southbank, at the Sydney Opera, reaching millions online.

DAVID HEVEY'S BEYOND-CEO PROJECTS/SELECTED FILM & TELEVISION CREDITS INCLUDE:

With films and television viewers in the tens of millions, as well as CEO, David Hevey is also an independent film and television director and producer delivering all aspects of television, film, moving image and digital production, creating films & media with cutting edge, contemporary relevance and a feel of exploring how we live now.

THE NDACA 50 FILMS. HLF. 2018. David directed and produced 50 feature length documentaries and shorts for the THE-NDACA.ORG (£1M, HLF) project.

Director/producer/writer (as part of NDACA Project Director role)
<https://the-ndaca.org/>

UNLIMITED. Online series of 10 films, 2016: Series Two.
See 2014 below.

Director/producer.
<http://davidhevey.com/viewing/>

WELLCOME, THE FIGHT FOR LIFE. 2016. Feature doc.

David's Exceptional & Extraordinary commission, a touring digital-cinema film exploring the cuts in New Grim Britain today – and how some people's lives now appear to be worth less than others. Part of the Wellcome £250k large arts Exceptional & Extraordinary award.

Director/producer/writer.
<https://www.unrulybodies.le.ac.uk/4-extraordinary-artists/david-hevey-and-the-fight-for-life/>

UNLIMITED. Online series of 10 films, 2014.

10 films for Unlimited celebrating disabled artists and their creative innovation. Online & promotional for Unlimited.

Director/producer/editor.

Exploring the cutting edge of contemporary disabled artists practice, this series of films directed by David Hevey will and/or may play on or at the BBC's The Space, Unlimited, the SouthBank Centre, the Arts Council England's Strategic Digitisation Programme, and within British Council's promotions, as well as many other partnered sites.

Shape Arts/Shape Creatives, DVD/Online series of 7 films, 100' total.

ShapeArts/Big Lottery Fund. 2014. Director/producer/narrator.

"The films continue David Hevey's trademark style that made him one of the leading documentary makers of a generation, mixing art with a drive to get into the mind of his subjects. Each film has a subtly different look and feel while hanging together with the rest of the project. Hevey is rightly proud of these films.." Huffington Post. Dec 2013.

<http://davidhevey.com/viewing/>

BBC/The Disabled Century, Broadcast 3 x 40' film series.

BBC2/BBC4/BFI 3x40'. Director/producer.

<https://www.bbc.co.uk/programmes/b0077s9w>

Mind Mental Health Media Awards nominee.

"Brilliant...a really good example of the bigger and better philosophy." BBC2 Channel Controller.

"Visually striking" Paul Hoggart, The Times.

"Beauty and eloquence perpetually forced the viewer to look and hear in fresh ways". Robert Hanks, The Independent.

"Exemplary..Magnificent..I hope to see it leading the Bafta nominations", Gerard O'Donovan, The Telegraph.

"First rate", Jack Dee, The Guardian's My Media column.

"On any level, the best programme on television this week". The Independent.

"Extraordinary" Daily Mail.

"Social history at its finest" Polly Toynbee, The Guardian.

BBC/Modern Times: Suicidal 1 x 50'

BBC2 1x50' Director/producer.

'The beating heart of British Documentary', BBC1 Channel Controller.

<http://davidhevey.com/viewing/>

BBC/Modern Times: Ten Thousand Private Eyes 1x50'

BBC2 1x50' Director/producer/cinematographer.

"Strangely sexy" Time Out.

"Highly stylised", Daily Mail.

"Great stories" TV Times.

"Stylish" TV Quick.

<http://davidhevey.com/viewing/>

BBC/Modern Times: The Mystics 1x50'

BBC2 1x50' Director/producer.

"Moving and powerful, this sceptic was gripped, vice-like, to the bitter end"
Time Out.

"Successfully, an ironic modernist opera". Financial Times.

<http://davidhevey.com/viewing/>

Holy Cow/The Bells 1x10'

BIFF Award Winner. Director & co-writer.

Premiered at the Edinburgh Film Festival; played at the Prince Charles and other cinemas; distributed to International film festivals by the British Council.

"Well-written, beautiful photography and a moving storyline". The British Council. *"...nicely paced, beautifully shot and well acted."* David Richardson, Mersey TV.

<http://davidhevey.com/viewing/>

BBC/Freak Out 1 x 30'

BBC2 1x30' Director/producer/writer.

"Must have been as courageous to make as it is moving to watch", The Times.

<https://www.bbc.co.uk/news/disability-35063050>

<http://davidhevey.com/viewing/>

BBC/Remember Me 1 x 30'

BBC2 1x30' Director/producer.

"Visually stunning", Time Out.

"Powerful and provocative", The Guardian.

"The frank and grimly humorous insights from Aids and HIV victims, framed against such a theatrical setting, are all the more poignant for it". The Standard.

<http://davidhevey.com/viewing/>

BBC/Descant On Mine Own Deformity 1x40'

BBC2 1x40' Comedy-Drama. Writer/Director.

BBC/Boo! 1 x 30'

BBC2 1x30' Director/producer/cinematographer.

Two-page profile in Times2, and other press.

<http://davidhevey.com/viewing/>

HEVEY'S PROJECTS/ DAVID'S BBC SERIES-PRODUCING & SERIES-DIRECTING CREDITS INCLUDE:

David has also series directed several series for BBC Television, including:

BBC/Skint 6 x 10'

6-part investigation of modern poverty, BBC2.
Series producer/director.

BBC/Poor Dear 3 x 30'

3 part investigation of the charity industry, Cryptic Productions for BBC1.
Series co-producer/director.

BBC/The Men Who Changed Football 3 x 50'

3 part investigation into the Premier League tv deals, BBC2.
Series co-director/co-producer.

<https://www.dailymail.co.uk/tvshowbiz/article-28979/The-Men-Who-Changed-Football.html>

HEVEY'S PROJECTS/ HEVEY'S OTHER SELECTED MULTISKILLING TV & FILM PRODUCTION CREDITS INCLUDE:

David is a huge champion of multiskilling as a model of creative drive and creative impact. Below is an example of David's range of additional skills within professional outputs:

BBC/Drama director, Descant On Mine Own Deformity, BBC2.

BBC/Television Presenter Hevey's Halls, From The Edge, etc. BBC2.

BBC/Cinematographer Modern Times, Over The Edge. BBC2.

BBC/Narrator Modern Times. BBC2.

Critic The Late Review, BBC2.

BBC/Actor SuperFit, (Comedy-drama), BBC2.

Scriptwriter SuperFit, From The Edge, Hevey's Halls, etc. BBC2.

BBC/Executive Producer Over The Edge: Desperate Dan, BBC2.

BBC/Multi-camera studio Producer From The Edge Political debate, with Gary O'Donoghue, BBC2.

BBC/Magazine-programme producer/director, several series of From The Edge, BBC2.

HLF/NDACA Creative director, film director, photographer, copy writer, bid writer and project director. As profiled on BBC, DesignWeek, various.

David Hevey Productions/CEO, Executive Producer, Creative director, cultural producer, film director/editor, photographer, business development, consultant, arts producer, digital producer, social media planner and content delivery, and all the other skills necessary in contemporary cultural production.

HEVEY'S PROJECTS/ **DAVID'S WIDER CULTURAL PRODUCTION**

David also produces and delivers content in digital, mobile, multiplatform, heritage, digital-cinema, arts, social-change campaigns, artists moving image, portrait-photography, consultancy, publishing & much more..

David is arguably one of the leading diverse-culture producers working out of the UK today. This section of the cv works through the various wider-cultural production David personally delivers including directing, heritage projects, cross-platform projects, moving image works, photography, writer, consultancy, training and more. Again, like much of his work, this work is also about creating the culture of change through compelling content creation.

David's media work has been viewed by over 40 million viewers and audiences, and his films, for example, often play across the BBC, then the British Council, then the BFI, then digital, then DVD, then festivals, and so on, to develop and maintain audience for longer. Contemporary cultural production requires connected outputs which speak to audiences from angles, locations and forms.

Contemporary, David's wider cultural production goes beyond single-form (ie beyond film and television stand-alone production) and also gains major impact. David is at the helm of a major £1M digital cross-device multi-platform project (NDACA, funded by HLF, ACE and JRF): this is a multi-stakeholder, multi-location, multi-platform digital project which goes live in 2018. The project has attracted over 5M in audiences and users, with the launch alone getting over a million social media audiences in the UK (and tweeted by the Culture Minister, reviewed in the Huffington Post, etc.).

Social media as big impact is also another Hevey signature: one example in 2018/19 was when he launched NDACA's Going Live phase (ie launching the locations and assets), those campaigns achieved 2M audiences on social

media in the first weeks of the website Going Live, with the Minister of Culture and the Department of Culture, Media and Sport tweeting and retweeting us, which snow-balled into several BBC reviews, a BBC gallery of works, Huffington Post reviews and 20+ major platforms taking our launch and putting it out to millions of thousands of social media users, and #NDACA being one of the top trending tweets of that period in the UK. NDACA has reached over 5M to date. These story-across-many-platforms projects include:

NDACA. 2018-2020/Shape Arts, HLF, ACE, JRF and others.

Heritage Lottery Fund/Shape.

Web/QT/DVD/Poster/Digital/Film/Television/Social

Media/Blogging/Learning tools, etc.

A landmark collection of UK archives celebrating the unique art of the Disability Arts Movement: Development Phase. Projected to get two million hits/visits/users, and whose launch alone got a third of a million users/tweets/postings, reviewed in the HuffingtonPost, nominated for the National Lottery Awards 2015, profiled on the BBC, etc.

Project Director, Creative Director & Digital lead.

<https://the-ndaca.org/>

Arts Council England/Welcome To New Grim Britain – The Comedy Series. 2015 - 2018.

A touring digital-cinema series of works about diverse peoples resisting obsolescence in Cuts UK, no matter how futile, comic or analogue the resistance. Funded-development.

Creative director and producer/director.

RCMG & Wellcome/David Hevey, filmmaker and artist. 2016

In 2016, David Hevey was one of the four artists engaged by RCMG/Wellcome on a £200K Large Arts Award Unruly Bodies, for whom he created the powerful experimental documentary, THE FIGHT FOR LIFE.

This touring digital-cinema film went live in mid 2016.

<https://www.unrulybodies.le.ac.uk/the-project/>

Shape Arts/UNLIMITED. 2014.

10 films for Unlimited celebrating disabled artists and their works. (See previous). Producer-director.

Shape Arts/Shape Creatives. 2014. ShapeArts/Big Lottery Fund, Dvd/web-film series of 7 arts-documentary films, about the key creatives Shape champions. Producer-director.

Linking across the web, the films play on Shape's YouTube channel, on the Arts Council site profiling Shape, on DVD, and other platforms.

"The films continue David Hevey's trademark style that made him one of the leading documentary makers of a generation, mixing art with a drive to get into the mind of his subjects. Each film has a subtly different look and feel

while hanging together with the rest of the project. Hevey is rightly proud of these films..” Huffington Post.

Arts Council England/The Barriers Odyssey Arts Council
England, 2013 - current.

Moving-image series/gallery/web-films series/dvd/workshops.
Grants for the Arts funded, this is a series of moving image works, including Tina & The Death Of Hope In Grim Britain, playing across lengths, distribution networks and platforms, about the death of hope for those on the margins in cuts-landscape, Grim Britain today.
Creative director-producer.

JRF/Who Has The Power In Your Care Set Up? JRF 2011 – now
DVD/Web-films/documentary & drama.

“In terms of substance, they are spot on” JRF.
Creative director/filmmaker/scriptwriter.

Unison/Cuts Hurt Me. Unison. 2010 – 2013.

Viral/microsite/e-postcard image+text.

Creative director/ photographer/writer.

[https://www.facebook.com/pg/cutshurtme/about/?ref=page internal](https://www.facebook.com/pg/cutshurtme/about/?ref=page_internal)

RCMG&HLF/Behind The Shadow of Merrick 2008 – current.

Digital cinema/online/dvd/book

“..a very powerful and moving film. It has an emotional rawness that both engages the viewer and, more importantly, holds them beyond the screening...” (RLHM viewer). Producer-director/writer.

[http://www.showmetheaccess.co.uk/education/museums_and_galleries/Behind the Shadow of Merrick/](http://www.showmetheaccess.co.uk/education/museums_and_galleries/Behind_the_Shadow_of_Merrick/)

<https://www.taylorfrancis.com/books/e/9780203521267/chapters/10.4324/9780203521267-15>

UNISON&JRF/Beyond The Barriers

Poster campaign/postcard/t-shirt/hoardings/viral JRF et al, 2007-2010.

“Among the most sustainably demanded long-term outputs of JRF projects”.

Creative director/writer/photographer.

DRC & Shape Arts/Giants – huge, site-specific photo-sculptures.

Installation/photography/Parliamentary tour 2004-2008.

Creative director/photographer/writer.

Also, David has a strong track record in galleries: from his retrospective at the **National Media Centre**, to his exhibiting at many of the UK galleries –

Bluecoat, The Baltic, and many others – and his work is held in the **Arts Council England Collection**. In 2014, he was a consultant for the **King Richard 111 Visitor Centre**, Leicester. Others arts funded project, such as two recent (2016) projects funded by Arts Council England, are earlier in this cv.

In 2019/20, David is planning a major retrospective of his work ranging across his landmark photography, his major films and documentaries, his moving image work and his television output seen by millions, right through to his large scale cultural production leadership.

HEVEY'S PROJECTS/ **DAVID'S SELECTED HERITAGE PROJECTS.**

In the growing cultural area of contemporary heritage - interpreting the past in new forms for new audiences - David is also a leading heritage professional, creating radical ways of capturing and retelling the past.

One case study for this is www.the-ndaca.org project directed and creatively-led by David Hevey.

NDACA is a classic case study of David Hevey's cultural development models, including bid writing, planning writing, fundraising, content creation and campaign reaching millions, led by David Hevey, who also multi-skilled as project director, creative director, film director, photographer, fund raiser, media campaign planner and copy-writer.

NDACA/HLF, ACE and JRF. David Hevey, Project- & Creative-Director.

Between 2013-2020, David is Project Directing the £1M Heritage Lottery Funded **NDACA** history project (Shape Arts, HLF, ACE, JRF). First-phase development funded by Shape Arts/HLF: 2013-2015 with delivery phase 2016-2020. At the digital cutting-edge, this dispersed archive and collections will include moving-image and other digital story across platforms. The NDACA heritage story is an exempla of David Hevey's story across platforms approach, with a host of digital features to tell great stories through. See www.the-ndaca.org

The NDACA launch announcement of £1M funding, was viewed or followed by a third of a million tweeters, browsers and other social media viewers. NDACA has had over 5 million in audiences to date and its an exemplar in using the contemporary joined-up model of creative disruption and creative interventions to create new ways of telling stories in the multiple platform/multiple device/multiple locations equals multiple audiences age.

The following overleaf are examples of digital tools and locations, creatively directed by David Hevey as NDACA Project Director and Creative Director.

The **NDACA website** Knowledge Central location for online users of our assets. www.the-ndaca.org

The **NDACA Catalogue** of 3,500 images fully annotated. See www.the-ndaca.org

The **NDACA Wing For Learning**. See www.the-ndaca.org, where the Booking & Visits Form goes live in May 2019.

The **NDACA Oral History Films**. See www.the-ndaca.org

A small sample list of the analogue, real-world events and design campaigns around NDACA David created is as follows:

House of Lords Going Live 2018 event, hosted by Baroness Lola Young with Minister Michael Ellis as key note speaker.

NDACA at Tate Exchange, including banners, designs, workshops outputs, et al.

NDACA at City Hall, London, including the 17 A0 exhibition panels.

David also led on the build and creation of the deeper learning location of the NDACA Wing at Buckinghamshire New University which has physical and analogue content including the Disability Arts Movement Analogue Timeline for researchers.

Up this point over the course of NDACA Going Live 2018, between our website, publishings on NDACA, events, and otherwise, David led the project to comfortably reach 2 million plus online views and over 200 thousand walk-in viewers during Summer 2018 alone, with 5M wider audiences.

David also led on the creation the NDACA print publications, including the NDACA 2018 GOING LIVE BROCHURE, NDACA PARTNER POST-CARDS, NDACA EASY READ GUIDE, NDACA BANNERS, NDACA POSTERS for TATE EXCHANGE, NDACA EXHIBITION DESIGNS for City Hall London, NDACA DESIGNS for Buckinghamshire New University NDACA Learning Wing, and, of course, you can link through to www.the-ndaca.org to see the 3,500-item catalogue, the films, the animations and much more.

David also designed and led the NDACA media campaign which has reached over 5 million to date.

We mounted press campaigns to build secondary audiences, with evidence that those secondary audiences in turn came to our locations such as www.the-ndaca.org An example of the media we attracted is as follows: In June 2018, Articles on NDACA were published in the Independent (article [here](#)) and the Times Educational Supplement (article [here](#)).

In July 2018, NDACA was the lead story in the online magazine Design Week, which you can read [here](#). This was huge for NDACA and caused us to trend on Twitter, as one of the top 100 tweets in the UK that period.

In August 2018, NDACA's story was the cover feature for the UNITE Magazine, which you can read [here](#).

In October 2018, we were profiled by Disability Arts International, with an interview with project director and Shape CEO David Hevey, which you can read [here](#).

NDACA was also profiled in Voice Magazine – online arts mag aimed at the younger market, linking NDACA to the wider Shape content and teams.
<https://www.voicemag.uk/feature/4720/what-s-shape-arts-and-the-national-disability-arts-collection-and-archive-all-about>

NDACA will also be a featured part of Disability History Month, the focus of which this year is 'Disability and Music'. You can find the DHM website [here](#).

And David secured three BBC profiles during the Project, including the major BBC News online gallery which followed our VanNScan digital roadshow, which went live to 160k per day in late 2015 and is still live
<https://www.bbc.co.uk/news/disability-35063050>

Led by David, NDACA achieved extensive success across many platforms and media, including:

- We reached 5.34M in audiences and users across all our locations and platforms
- We created 3,500 items digitised and collated in our NDACA catalogue.
- Our build our key learning location and knowledge central www.the-ndaca.org was created and is live.
- We engaged some 240 volunteer days.
- We collected the works of over 50 disabled artists into the heritage story of the Disability Arts Movement.
- We created the NDACA Wing for learning at Buckinghamshire new University.
- We created the NDACA Repository of Works at Buckinghamshire New University.
- We created 50 films for our website, of the oral histories of our depositing disabled artists.
- We had extensive media and press success, and were trending on Twitter.
- We exhibited and led workshops at City Hall, Tate Exchange and many other locations, including partner organisations throughout England, leading to 101,720 in walk in audiences alone.
- 12 disabled artists benefitted under our Mentor schemes in NDACA.
- 60 disabled artists had their work collected and/or commissioned.
- 300 people (i.e. people days)_ took part either volunteering or in paid production roles.

- 5.43M online and walk in audiences (impressions, views, walk in et al) engaged with our content across our locations, platforms and media campaigns.
- All ages of people benefited from our activity.
- We had 159 performance and/or exhibition days.
- We created some 75 new products or commissions.
- We employed artists/creatives a total of 74 days.
- We created 71 sessions for education, training or taking part.

HEVEY'S PROJECTS/ DAVID'S SELECTED PHOTOGRAPHER CREDITS INCLUDE:

David is a successful, award-winning and critically-acclaimed portrait photographer; his portraiture is about conveying power through exploring how outsiders see themselves, as opposed to how the 'norm' configures outsiders. Examples of the portraiture can be seen on www.davidhevey.com
<http://davidhevey.com/service/portrait-campaign-photographer/>

David's pioneering and landmark work has been profiled across a host of landmark publications, including **The Guardian's** Image Makers series, spreads in **Times2**, a retrospective at the **National Media Centre/Access to Image: Photographs By David Hevey**. And David has been credited with creating a new 'school' of representation, linking empowerment to social change.

<https://medium.com/@theNDACA/david-hevey-remembers-his-landmark-campaign-the-creatures-time-forgot-27a3adfa84b9>

His photography clients include a wide range from **Time Life** to **LA Movieline** (shooting portraits of Helena Bonham Carter, Philip Ridley, etc) to the BBC (**Modern Times, The Disabled Century, The Men Who Changed Football**) and hundreds more: he has shot billboard campaigns (**BBC**), exhibited widely (**Bluecoats Gallery, The Baltic**, etc) and had a retrospective of his work at the **National Media Centre**, Bradford.

His work is held in the **Science Museum collection** and is featured in **Photography: A Cultural History** (Laurence King Publishing 2006). His photo-book **The Creatures Time Forgot** (Routledge '92) was a set-text in UK and US universities. David was profiled in the **Guardian Image Makers**, arguably the leading collection of photographic pioneers, begun by Aemmon Macabe.

His photographic installation, **Giants**, was launched at **City Hall** and toured to political venues. His retrospective of thirty portraits at **LIBERTY** was in the Olympic Park London in 2017, and was seen by over 20,000 viewers per day.

David's photography work in Photography: A Cultural History

<https://www.goodreads.com/book/show/537631.Photography>

David's photographic portraiture collected by the Science Museum

<http://collection.sciencemuseum.org.uk/objects/co205240/six-prints-by-david-hevey-from-the-exhibition-access-to-image-photograph>

David's work at Liberty, which had 20,000 people views per day

<https://festival.org/archive/liberty/>

**HEVEY'S PROJECTS/
DAVID'S CONSULTANCY & TRAINING
INCLUDES:**

David is an international cultural consultant working, in this instance, on large scale consultancy:

<https://twitter.com/adaep/status/988736293193515008>

David is a national and international consultant and arts producer. David Hevey can build and create any level of cultural development and production people and orgs require; build the engagement, build the campaign and deliver it, and help build the organisational sustainability, too.

Contemporary culture is all about disruptive models to engage millions of users and audiences – and so culture now has huge power to tell contemporary stories to millions through many channels, both professional and crowd-driven. We live in disrupted cultural landscape with digital, tech, analogue, media, social media, film, photography and social media all competing for our attention, and campaigns to break through far more complex than they once were, and with our assumptions about who owns and makes culture being challenged regularly.

For some, the lens of cultural production is to build engagement, create content, sustain organisation, and repeat. For others, its to make break out content. And, for some outsider groups, it's also about challenging traditional hierarchies of culture - from Social media influencers to going viral to engaging diverse users in meaningful cultural production and so on. This is the modern world of diverse forms and diverse culture, which David Hevey is enormously experienced in developing, producing and creating impact through. David helps organisations and partners through these contemporary models to make impact.

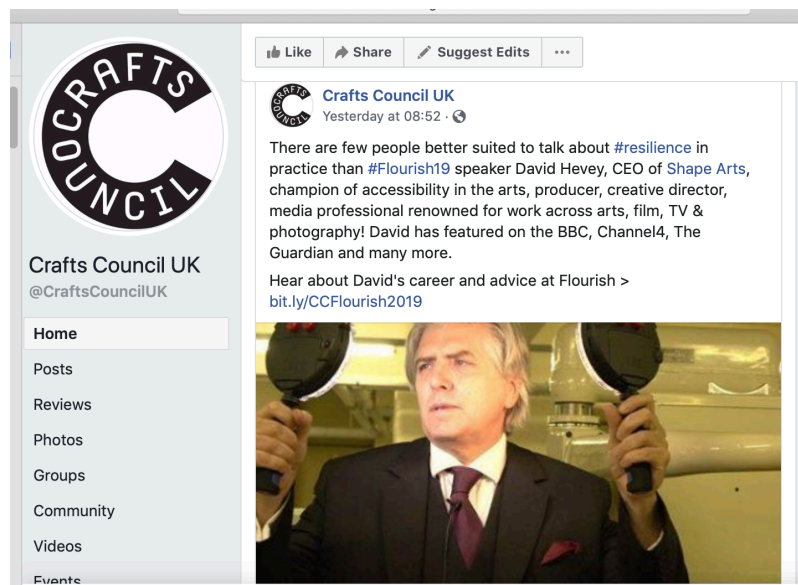
David uses his vast arts, culture and media leadership and content production experience to train and mentor organisations and individuals in all the levels of their story-telling: including performance, scripting, devising, finding the contributors and emotional-factual research & portrayal, right out to leadership of organisational change for arts, culture, media and digital organisations.

David also teaches the bigger ideas and principles of creative courage, creative ambition and how to be a creative entrepreneur - and everything else in the business of cultural development and production; David has led teams of consultants evaluating huge national organisations with staff in the thousands and with budgets in the hundreds of £millions, right through to David advising small cultural organisations and individuals on how to grow a successful cultural, arts and/or creative small business.

David also leads on organisational change, showing that in ALL circumstances, organisational growth and thriving is very real and very achievable. David has employed hundreds of people in his extensive arts, culture and media career and talks from both practical experience and a knowledge of the emerging business models, too, particularly around delivering more for less while engaging diversity, building digital and working with new users and audiences.

And David also advises on organisational rescue, often leading organisations to recover their central purpose but rethought for contemporary cultural needs, helping them deliver their central USP through renewed outputs and outcomes, within contemporary models and budgets, often under more-for-less financial pressures. And consultancy is often confidential and delivered on a no-credit basis, for many reasons.

Recent talks and/or consultancy from David includes: **An Evening With David Hevey** (Leeds Beckett University, Dec 2015); he was an international sector expert in arts, media & culture for the Dubai Government Excellence Programme (March 2017), the same for Abu Dhabi Government Excellence Programme (November 2017), and many others. In 2018, he was a Sector Expert at **Moving Beyond Brexit**, the EU-British Council event in Brussels, Belgium. In 2019, he was a keynote speaker at Autograph's **Rights In Focus** conference. He contributed as a pundit on the BBC **Late Review**, BBC Radio Four and many other outlets. And, below, he is a 2019 speaker for the Crafts Council UK on creative business and resilience.



**HEVEY'S PROJECTS/
DAVID'S SELECTED BOOK & AUTHOR
PUBLICATIONS INCLUDE:**

David is an author and contributor to several landmark texts which often change perceptions around outsider visibility, social change and justice.

The Incurrigibles: Perspectives on Disability Visual Arts in the 20th and 21st Centuries.

Dash Publications, 2016.

Chapter-Profile of David Hevey as one of the landmark UK outsider creatives.

Re-Presenting Disability Representation.

Routledge 2010. Chapter-author.

Photography: A Cultural History.

Laurence King Publishing 2006.

Profiled as one of the key photographers in recent history.

Disabling Barriers – Enabling Environments.

Open University Press 2004. Chapter-author.

Creative Camera: 30 Years of Writing.

Manchester University Press 1999. Contributing author.

Framed: Interrogating Disability In The Media.

British Film Institute Publishing 1997. Contributing author.

Cultural Sniping: Photography & The Art of Transgression.

Routledge 1995. Picture Editor.

The Creatures Time Forgot: Photography & Representation.

Routledge London/New York 1992. Author.

HEVEY'S PROJECTS/ DAVID'S SELECTED CULTURAL PUNDIT, ADVISOR & JUDGE:

In his capacity as one of the UK's leading cultural creatives working across digital, heritage, arts, film, tv, moving-image and other cultural forms, David has worked as a consultant, pundit, key-note speaker, judge and advisor for most of the UK's arts, media and cultural organisations working the Creative Industries, including the **International Excellence Awards Programmes, BBC, Channel4, Arts Council England, Joseph Rowntree Foundation, The British Council, the Dubia Government Excellence Programme, The British Film Institute** and many others.

He is a fellow of the **Royal Society of Arts**. He is also a member of **The Society of Authors & the Royal Television Society**. His work was also profiled in **The Incorrigibles** (2016). David is also an advisor on the **Culture Minister's Diversity Network** (2018). He was a judge on the **Grierson Awards** (the UK's major documentary awards), a television- and film-voting member of **Bafta** and a member of **Arts Council England's Visual Arts Committee**, advising on the disbursement of arts funding.

David is also mentioned, referenced or profiled in many publications; eg, **The Encyclopaedia of Contemporary British Culture** (Routledge), **The Oxford Handbook of Shakespeare And Embodiment** (2016, Oxford University Press), and extensively across the web; for example, Google 'BBC The Disabled Century', one of David's landmark films series, and it gets 4,847,000 results; Google David's 'BBC The Men Who Changed Football' television series, and that gets 6,140,000 results, and so on. And Shape Arts, for whom David is CEO, gets 102,000,000 results. And so on.

His degree is BA(hons) Fine Art. He lives in Bloomsbury, Central London, and has offices in London and in Folkestone's Creative Quarter, where his company DHP CIC LTD is based. As a CIC, of course, David can access a range of projects and funding and join bids to Lottery funders, etc., or David operates as a sole trader/freelancer, depending on what the client requires.

HEVEY'S PROJECTS/ LINKS & REVIEWS / A SAMPLE OF HIS CONTENT:

David is not the story - he lets his cultural work do the talking, delivered for clients to high impact. But because of his pioneering innovation and impact, David is regularly reviewed/profiled in the media; below is a small sample.

HLF/THE-NDACA.ORG Goes Live.

<https://the-ndaca.org/>

DESIGN WEEK on NDACA & David's leadership of that project.

<https://www.designweek.co.uk/>

HLF/NDACA on the BBC.

David Hevey project director, creative director and digital lead.

<http://www.bbc.co.uk/news/disability-35063050>

In late 2018, David was one of the 60 cultural leaders in Brussels to explore the post EU funding landscape for culture, arts and the creative industries. <https://www.britishcouncil.org/education-culture-after-brex-it/shared-european-future>

David Hevey Shape CEO interview for NDACA Going Live, Times Ed Supplement.

<https://www.tes.com/news/we-can-all-learn-disabled-arts-movement>

Profile of David Hevey as an artist.

<http://www.dasharts.org/artists/david-hevey.html>

David Hevey's films on the BBC.

<http://www.bbc.co.uk/programmes/b0077s2j>

David Hevey reviewed in the Huffington Post.

http://www.huffingtonpost.co.uk/mik-scarlet/shape-creatives-the-shape_b_4466413.html

David as CEO/Shape Arts at Tate Modern: Ghosts In The Machine.

<http://www.tate.org.uk/whats-on/tate-modern/tate-exchange/workshop/ghosts-machine>

David as CEO/Shape's UNLIMITED commissions on the SouthBank and around the world.

<https://www.southbankcentre.co.uk/whats-on/festivals-series/unlimited>

<http://weareunlimited.org.uk/whos-who-david-hevey/>

And many of our commissions through our Unlimited programme gain wider exposure, such as the ITV take up of the Unlimited themes and artists.

Look out for our Unlimited artist Kristina Veasey's work on your TV screens this month. [Throughout 2019, ITV are running different 'idents' every week](#)

which showcase the work of a wide range of British artists. Kristina's designs, which reinterpret the channel's logo, will be shown from February 11.

David as Creative Director/below are more samples of Press & coverage of a typical month of a David Hevey Project – Design Week, Independent, TES, City Hall et al covering NDACA, which is led by David Hevey as Project- and Creative-Director.



[The archive of 3500 objects giving disabled designers and artists a voice](#)

[Design Week](#) - 6 hours ago

The National Disability Arts Collection and Archive (**NDACA**) was first thought up in the 1980s to celebrate the work of creative people with ...



[New £1m archive of UK's disability arts opens to public](#)

[ArtsProfessional](#) - 28 Jun 2018

3,500 images, educational resources, oral histories and articles are available on the National Disability Arts Collection and Archive (**NDACA**), ...



[Piss on pity: How a new archive captures the radical spirit of the ...](#)

[The Independent](#) - 25 Jun 2018

She's thrilled that **NDACA** will not only reflect this, but also showcase "all the amazing work across all genres that the movement inspired".



[The National Disability Arts Collection and Archive exhibition](#)

[Mayor of London \(press release\)](#) - 16 May 2018

The National Disability Arts Collection and Archive (**NDACA**) exhibition brings to life the heritage story of the Disability Arts Movement.



[We can all learn from the Disability Arts Movement](#)

[TES News](#) - 15 Jun 2018

Thankfully it's now a topic of public discussion once again because of the buzz surrounding **NDACA** and because I think many more people are ...

DAVID HEVEY: CREATIVE & CULTURAL DEVELOPMENT AND PRODUCTION
INTERNATIONAL, NATIONAL, LOCAL - REACHING MILLIONS.

David as Shape CEO & Artistic Director/David's projects work at significant scale such as the Southbank Centre, such as Unlimited.

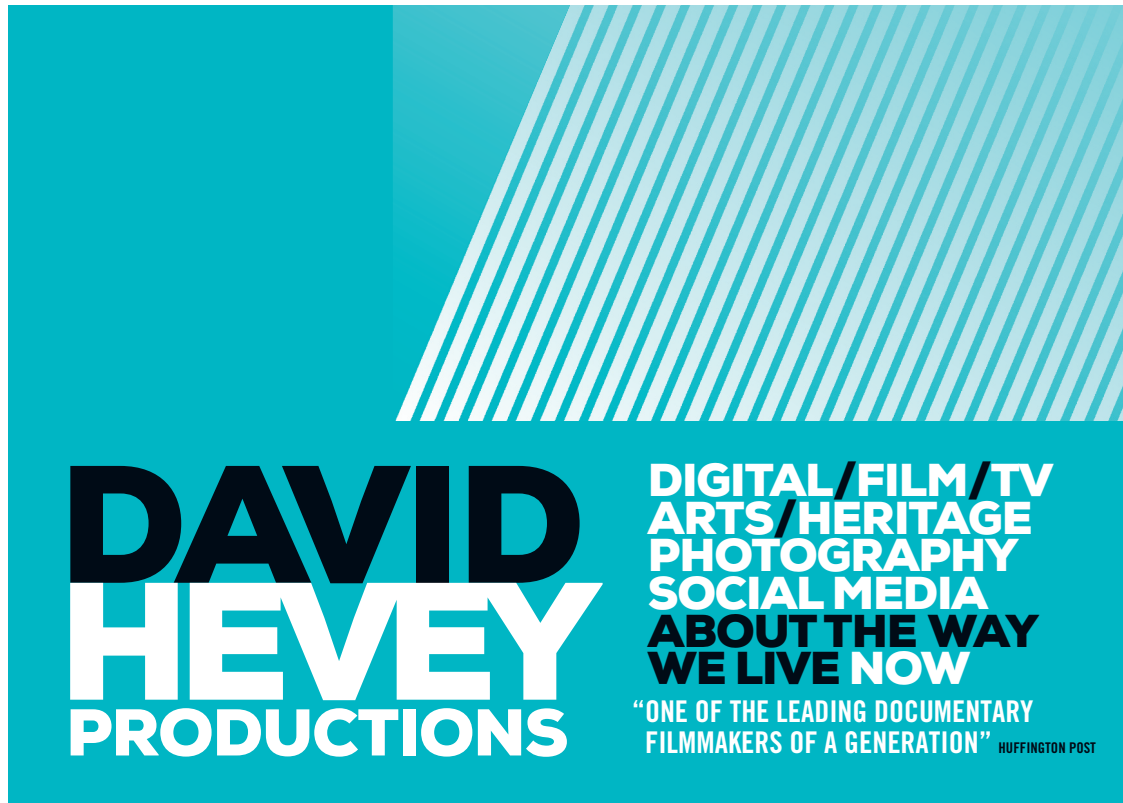


DAVID HEVEY: CREATIVE & CULTURAL DEVELOPMENT AND PRODUCTION
INTERNATIONAL, NATIONAL, LOCAL - REACHING MILLIONS.



**Get in touch - let's talk projects
Call David on 07752 534133.**

DAVID HEVEY: CREATIVE & CULTURAL DEVELOPMENT AND PRODUCTION
INTERNATIONAL, NATIONAL, LOCAL - REACHING MILLIONS.



**DAVID
HEVEY
PRODUCTIONS**

**DIGITAL/FILM/TV
ARTS/HERITAGE
PHOTOGRAPHY
SOCIAL MEDIA
ABOUT THE WAY
WE LIVE NOW**

**"ONE OF THE LEADING DOCUMENTARY
FILMMAKERS OF A GENERATION"** HUFFINGTON POST

Spring 2019 CV ENDS.